



SPONSORSHIP
OPPORTUNITIES

SATURDAY, NOVEMBER 15, 2025 | 6 PM - 10 PM

THE HARBERT CENTER

2019 4TH AVENUE, NORTH, BIRMINGHAM, AL 35203



Dear Friend of ARMS,

We are excited to announce that the Third Annual Open ARMS Gala will be held on Saturday, November 15, 2025, at The Harbert Center, which is located at 2019 4th Avenue, North, Birmingham, Alabama. This year's celebration promises to be an unforgettable evening of elegance, connection, and purpose as we honor those who support and advance the mission of Alabama Regional Medical Services (ARMS).

For over four decades, ARMS has provided compassionate, comprehensive healthcare to the people of Alabama, including those who are underserved or experiencing homelessness. Our progress would not be possible without committed partners like you.

The 2025 Open ARMS Gala is more than just a night of celebration—it's a vital fundraiser that strengthens ARMS' ability to eradicate health disparities and improve health outcomes across our region. Guests will enjoy live entertainment, meaningful fellowship, an amazing delicious meal, and opportunities to support the continued success of our work.

We invite you to review our updated sponsorship levels in the enclosed packet. Your partnership and presence will make a powerful impact on the lives of the individuals and families we serve every day.

Thank you in advance for helping us build healthier communities, one patient at a time. We look forward to hearing from you soon.

If you have any questions, please don't hesitate to contact Mr. Chris Mosley, Sr. Director of Outreach and Marketing at 205.470.9742 or via email at cmosley@arms.healthcare.

Warmest regards,

A handwritten signature in blue ink, reading "Dr. Janice F. Chiles".

DR. JANICE F. CHILES
ARMS Board Chairperson

A handwritten signature in blue ink, reading "Dr. Ted Greer, Jr.".

DR. TED GREER, JR.
ARMS Chief Executive Officer

TITLE SPONSOR \$25,000

In appreciation of your support as a Title Sponsor, you will receive:

- Two (2) reserved tables of eight.
- Sixteen (16) VIP Reception Tickets
- Recognition as a Title Sponsor in event marketing materials and on the website with the company logo and link.
- Opportunity for company product giveaways to be distributed to Gala guests.
- Opportunity to make brief remarks at the Gala.
- Full-page ad and logo placement in the program book.
- Logo included on Gala step and repeat. Acknowledgment during the Gala.



DIAMOND SPONSOR \$15,000

In appreciation of your support as a Diamond Sponsor, you will receive:

- Two (2) reserved tables of eight.
- Eight (8) VIP Reception Tickets
- Recognition as a Diamond Sponsor in event marketing materials and on the website with the company logo and link.
- Full-page ad and logo placement in the program book.
- Logo included on Gala step and repeat.
- Acknowledgment during the Gala.

PLATINUM SPONSOR \$10,000

In appreciation of your support as a Platinum Sponsor, you will receive:

- One (1) reserved table of eight.
- Six (6) VIP Reception Tickets
- Recognition as a Platinum Sponsor in event marketing materials and on the website.
- Half-page ad and logo placement in the program book.
- Logo included on Gala step and repeat.
- Acknowledgment during the Gala.



GOLD SPONSOR \$8,000

In appreciation of your support as a Gold Sponsor, you will receive:

- One (1) reserved table of eight.
- Four (4) VIP Reception Tickets
- Recognition as a Gold Sponsor in event marketing materials and on the website.
- Half-page ad and logo placement in the program book.
- Logo included on Gala step and repeat.
- Acknowledgment during the Gala.

SILVER SPONSOR \$5,000

In appreciation of your support as a Silver Sponsor, you will receive:

- One (1) reserved table of eight.
- Two (2) VIP Reception Tickets
- Quarter-page ad and logo placement in the program book.
- Acknowledgment during the Gala.

BRONZE SPONSOR \$3,000

In appreciation of your support as a Bronze Sponsor, you will receive:

- One (1) reserved table of eight.
- Two (2) VIP Reception Tickets
- Recognition in program book.

COMMUNITY PARTNER \$1,500

In appreciation of your support as a Community Partner Sponsor, you will receive:

- One (1) reserved table of eight.

FRIEND OF ARMS \$750

In appreciation of your support as a Friend of ARMS Sponsor, you will receive:

- Two (2) reserved seats.

INDIVIDUAL TICKETS - \$100

- One (1) ticket (General Seating)



Contact Name: _____

Company/Organization: _____

Email Address: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Fax: _____

Payment Method (Check one)

Check/Money Order ☐

Cash App(\$Armshealthcare) ☐

Credit Card ☐

Name as listed on Card: _____

Card Number: _____ CVV: _____

Zip Code: _____ Expiration Date: _____

Total Amount: _____

Visit www.alabamaarms.org to **DONATE TO ARMS**.
Please return form even if making online payment for contact information.

**Mail completed form and payment, payable to
Alabama Regional Medical Services, to:**

Open ARMS Gala
P.O. Box 11526
Birmingham, AL 35202-1526

Please email logo in high definition electronic format (i.e. .jpg, .png, etc.,
NO PDFs) to bgracemedia@gmail.com. If there are any questions, contact
Chris Mosley at 205.470.9742 or ARMSGala@arms.healthcare.

ALL DONATIONS ARE TAX - DEDUCTIBLE.

WHO ARE WE?

Alabama Regional Medical Services (ARMS) is a Federally-Qualified Health Center (FQHC), who achieved accreditation by The Joint Commission in 2003 and has maintained this certification. For more than 40 years, ARMS has provided quality healthcare in Alabama, including primary care, GYN healthcare, pediatric, behavioral health, substance use disorders, dental, optometry, black lung screenings, and research (breast and cervical) services. ARMS is also a HRSA FTCA-deemed Community Health organization.

ARMS MISSION

To provide quality healthcare and related services to all communities, including the underserved and persons experiencing homelessness, regardless of language, culture, or financial barriers.

WHY CHOOSE ARMS

Alabama Regional Medical Services is a Primary Care Medical Home. We are a patient-centered medical organization with a patient-centered philosophy that drives primary care excellence. ARMS provides comprehensive, team-based, coordinated, and accessible healthcare focused on quality and safety.



HERE IS WHAT SOME OF OUR PATIENTS HAVE TO SAY ABOUT US!



My experience was phenomenal!

- ZELNA DAWSON



The staff is kind and they give excellent care.

- DOROTHY TICKING



It's like you are with family when you come here; you have that patient/doctor relationship.

- ISAAC & LATOYA PRIMER





ARMS SPECIALTY SERVICES

Pediatric Medical Services

At ARMS, our commitment is to help children reach their full potential by working with parents to promote and maintain their child's physical and emotional well-being from birth to college years.

- Well-child exams from birth to age 18
- Sports physicals
- Lab services; on-site for your convenience
- Acute and chronic illness medical care
- X-rays
- Immunizations
- Referrals for specialized care
- Flu shots

GYN Health Care

ARMS is committed to providing each patient with quality healthcare that focuses on their physical, emotional, mental, social, and spiritual health. We care about you and we choose to focus on the whole you. ARMS encourages patients to get regular check-ups and screenings to assure ongoing health maintenance.

- Annual cervical cancer screenings,
- Gynecological examinations
- Health education information on how to perform self-breast exams.
- Mammogram or other diagnostic tests through our GYN Department.

Primary Health Care
Diabetic Testing & Treatment
Dental Services
Black Lung Screenings

Behavioral Health Services
Optometry Services
Substance Use Disorder Services



OPERATION ACCESS

ARMS CONTINUES BREAST AND CERVICAL CANCER SCREENING PROGRAM

- Committed to reducing the incidence of breast and cervical cancer by providing essential screenings, education, and support to patients in our communities.
- Offering patients individualized, comprehensive and long-term navigation services to help connect individuals to services and eliminate any barriers to care.
- Serving as a proud provider for The Alabama Breast and Cervical Cancer Early Detection Program (ABCCEDP), and offering free or low-cost breast and cervical cancer screenings.
- Partnering with RAD-AID USA, UAB's Office of Community Outreach & Engagement at O'Neal Comprehensive Cancer Center, Community Foundation of Greater Birmingham, American Cancer Society, local health departments, and key community leaders to ensure all patients have equal access to timely quality care.



Early Screenings Save Lives,
EVERYONE DESERVES ACCESS.

Your support of the Open ARMS Gala enables us to continue these vital services and expand our reach to more patients in need.

PATIENTS SEEN BY RACE

BLACK

WHITE

MULTIRACIAL

UNREPORTED

61%

25%

1%

13%

ADDITIONAL POPULATION
TYPES SERVED:

HOMELESS
PUBLIC HOUSING

ACCOMPLISHMENTS



ACQUIRED SPACE FOR WELLNESS
HEALTH CENTER



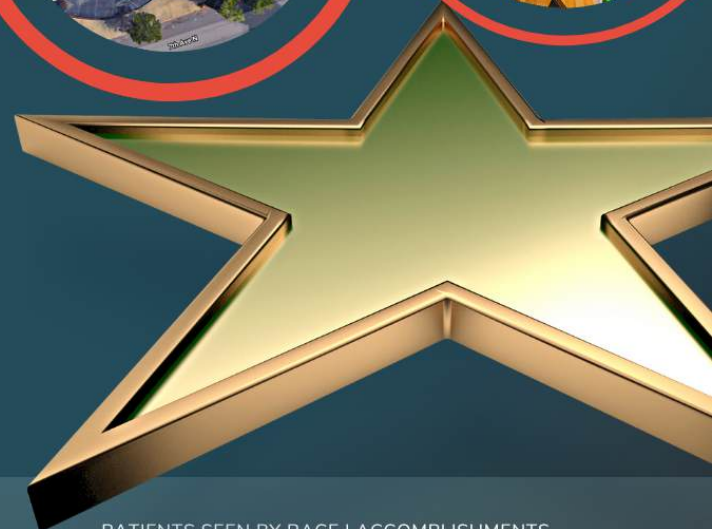
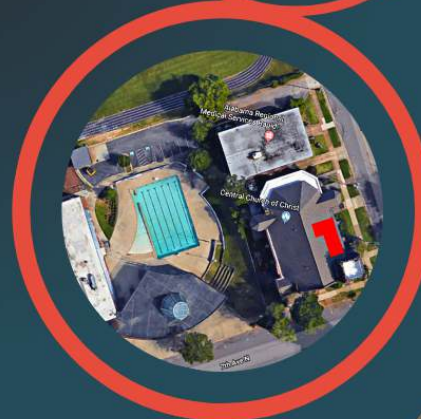
ADDED ADDITIONAL MOBILE
HEALTH UNIT FOR COMMUNITY
OUTREACH



PURCHASED 2 PASSENGER VANS TO
TRANSPORT ARMS PATIENTS
TO/FROM THEIR APPOINTMENTS



EXPAND BEHAVIORAL HEALTH AND
SUBSTANCE USE DISORDER SERVICES



ARMS COMMUNITY-WIDE PARTNERSHIPS

- UAB SuperFund Research Studies focuses on improving the health of the residents in the North Birmingham community; focusing on asthma, lung health, lead, and arsenic concerns.
- Through the American Heart Association, ARMS partners with the Jones Valley Teaching Farm with the Food Rx Program. ARMS patients, who have food insecurities and live in food deserts, are provided fresh fruit and vegetables, free of charge. Hypertension patients are also referred to the Food Rx Program to improve their blood pressure numbers.
- ARMS partners with Continuum of Care, the Housing Authority of the Birmingham District, and the Jefferson County Housing Authority regarding primary care and housing services for the homeless and all individuals, including persons with physical disabilities, substance use disorders, and behavioral health.
- ARMS provides Prevention Services (free screenings) to individuals of the Church of the Reconciler, the Birmingham Public Library (Central and Smithfield locations), the Dannon Project, and Walgreens for the Annual National HIV Testing Day.
- ARMS partners with Trinity United Methodist Church, Highlands United Methodist Church, First Light Women's & Children's Shelter, and Child Care Resources, in providing primary care services and screenings via our Mobile Health Units.
- ARMS partners with the Worship Center Church Men's Health Summit, UAB's Annual Regional Wellness Day, Omega Psi Phi Fraternity (Alpha Phi Chapter) Annual Health Fair, and the Birmingham/Jefferson County Transit Authority Health Fair.
- ARMS, also, partners with homeless servicing organizations, including Faith Chapel Christian Church, Salvation Army, Community Kitchens, Olivia House, and others.

AGENCY MEMBERSHIPS

- NATIONAL ASSOCIATION OF COMMUNITY HEALTH CENTERS
- ALABAMA PRIMARY HEALTH CARE ASSOCIATION (APHCA)
- NATIONAL HEALTH CARE FOR THE HOMELESS COALITION

